



CV **Rainer Kundörfer**

Kundörfer Consulting GmbH

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- 1990 – 1995 **Vorwerk & Co. Stammhaus, Wuppertal, Germany**
Marketing Specialist
Strategic corporate development; build-up and integration of new business fields in operational subsidiaries
- 1995 – 2005 **Leder & Schuh, Germany**
Managing Director
Market entry and format development for various sales plans, in particular Shoe 4 You
- 2005 – 2010 **Leder & Schuh International AG**
Executive Board Member – International expansion; construction and investment control
In charge of market area covering 11 countries;
350 branches, €500m turnover
- 2011 – dto. **Kundörfer Consulting GmbH**
Consulting for retailers, project developers and operators of retail real estate
References: including
CCC Shoes & Bags – expansion consulting for Austria, Croatia and Slovenia since 2013 and Germany in relation to projects 2018–2019.
Shopping Nord shopping centre / retail park, Graz – refurbishment / expansion 2012 – 2016.
Raiffeisen Leasing – repositioning of Innsbruck WEST shopping centre since 2014.
Additional customers including AmRest–KFC, SES, Inter Ikea, Peek & Cloppenburg, TEDI, nuveen Real Estate, City Point Betriebs GmbH